



North Branch Capital Expands Team with the Addition of Rob Kirk

Oak Brook, Illinois – August 31, 2026



North Branch Capital (“North Branch”) announced today that Rob Kirk has joined the firm as an Operating Principal. Prior to joining North Branch, Rob worked at McNally Capital where he led the development of the firm’s Portfolio Operations function. Prior to that, Rob worked at Boston Consulting Group (BCG), partnering with private equity and diversified industrials clients on the design and implementation of programs across a variety of functional topics, including: strategy, go-to-market, operations, technology, and M&A. Rob’s primary responsibilities with North Branch will be to manage and support existing platform investments. He will also play a significant role in the screening, evaluation, and execution of new investment opportunities. Rob earned a BBA in Finance with honors from the University of Notre Dame and an MBA with honors from Northwestern’s Kellogg School of Management. He is originally from outside of Cleveland, Ohio.

About North Branch Capital

North Branch Capital (www.northbranchcap.com) is a complete partner for growing, lower middle market, industrial businesses. We specifically target investments in businesses with outstanding growth prospects, both organically and through add-on acquisitions. We also seek partnerships with strong leadership teams driving tremendous cultures. With 90 years of collective operating experience, our collaboration with management teams is unique. Our goal is to unlock potential and accelerate growth through investment in people, processes and systems.